

KHAKI

Cooperation offer 2021

WWW.KHAKI.PL



KHAKI SHOWROOM

Showroom Khaki has been on the fashion market since 2005.

Our range of PR services is steadily increasing. We started from the showroom- a place where you can show your collection of media. Currently, our customers are given the full care of public relations, organized press events, shows, working with major publishers and online contacts. Among our employees are top stylists, producers of photo sessions, journalists and fashion bloggers.

OUR Brands

MOLTON

crocs™

pa
ka
mera
.pl

V
F

CAPRICE® 
walking on air

 **LABIZU**
jewellery&watches

NOMINATION
ITALY

MARCO BICEGO

TI SENTO
MILANO

Pauline Twig

 **BILQUIS**

Koszyki

TRUSTED US



orsay

promod
BOUTIQUE FRANÇAISE

NΛ-K D®



FÉRIA

Denley.pl

KATRUS

DIGEL
THE MENWEAR CONCEPT

risk
MADE IN WARSAW



DANHEN



GANT
FOOTWEAR

SPRINGFIELD

ABOUT US



PAULINA GRAJEK

HEAD OF PR/ OWNER KHAKI SHOWROOM

marketing and management specialist at SGH, owner of the Khaki Showroom agency. Paulina has 20 years of experience in the fashion PR industry. Before establishing the agency Khaki worked, among others for titles such as "Marie Claire", "Viva!", "Home and Interior". She cooperated with the largest press publishers - Hachette, Edipresse, G + J, Agora, Murator - thanks to which she has excellent relations with major editorial teams. Privately, mother of two teenagers. She loves both traveling and walking around Warsaw with her pug Dudus. In Khaki Showroom, he leads the PR team and is responsible for new business, customer relations and coordination of client-agency-media cooperation. Paulina's leitmotiv is "You have relations, you are a lucky man", which is manifested in both her approach to clients and conducting business. She cares for the image of politicians, businessmen and stars. She training in dress code and event production.

paulina.grajek@khaki.pl | +48 500395446



DOMINIKA MŁYNARSKA

MARKETING DIRECTOR/ CO-OWNER KHAKI SHOWROOM

Co-owner of KHAKI, marketer and brand manager with 15 years of experience in introducing new brands from the Fashion industry to the market, managing them and administering websites. She created her own brand of wellies for children Cayole, which after a few years was sold to a foreign company. She worked in the editorial office of Twój Styl, as well as for the Ursus S.A brand. Organizing fairs and events, she dealt with fan shops ranging from creation, selection of assortment, through production orders and final sale. Privately, Paulina's sister and mother of three children who do not disturb, and even help organize her numerous family trips.

At Khaki, she is responsible for the concept of activities, creation of information on products, coordination of brand / client-media cooperation

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OUR OFFER




ONLINE

We create a bookmark for the brand on Khaki web site. We put garments packshots there. We describe the products: brand name, category, detail, and price. We put there current information about the brand and press releases ready for publication.



SHOWROOM KHAKI agencja public relations dla branży lifestyle, beauty i fashion.

mail: showroom@khaki.pl | tel: +48 500 395 446



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[POBIERZ OFERTĘ](#)

Packshoty

Kolekcja

Płeć

Typ

Producent

Kolor

WYBIERZ ↓

WYBIERZ ↓

WYBIERZ ↓

WYBIERZ ↓

WYBIERZ ↓



CROCS

cena: 170zł [Pobierz](#)



CROCS

cena: 170zł [Pobierz](#)



CROCS

cena: 90zł [Pobierz](#)



CROCS

cena: 90zł [Pobierz](#)

PACKSHOTY

Professional on-line searcher that helps stylists to find packshots. The highest quality packshots on market is important. Khaki platform is used by many press publishers + Online media



PHOTO SESSION PRODUCTION

image photo sessions, lookbook,
production of packshots





PHOTO SESSION PRODUCTI

MUSISZ TO MIEĆ

**T-shirt damski
z nadrukiem**

14,99 zł

**Spodnie damskie
jeansowe**

69,99 zł

**Kurtka damska
jeansowa**

89,99 zł

**Buty damskie
casual**

49,99 zł



PHOTO SESSION PRODUCTION

PUBICATIONS

We also prepare Professional press releases that appear in the press and on the biggest portals fashion in our country.



SHOWROOM

Exposure brand products in accordance with the principles of visual merchandising. Management of borrow clothes. Coordination of shipping and returns. Rapid response to demand editorial (sessions). Cooperation with all the titles fashion & lifestyle in Poland. Valued and frequented by the media interior with a unique atmosphere. Monthly reporting of PR activities and publications with scans .



EVENTS

press days
events
fashion shows







EVENTS

The possibility of organizing individual events. We were responsible for organizing meetings press, fashion shows, brand birthdays, store openings, launching new collections on the market, including 25 x press day for the Orsay brand, 4 fashion shows for 150-300 people for Orsay, press day for Springfield, Rexona press breakfast.

In the attachment to the presentation, references.

A separate presentation with event production is available on request.





INFLUENCER

Cooperation with the
stylists, bloggers, influencers
and stars!

KHAKI

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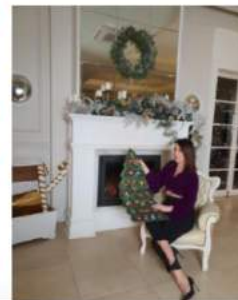
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Influencer



INFLUENCERS

Cooperation with influencers



OFFER

1. Khaki platform – packshots and press info

www.khaki.pl

www.khakinewsroom.prowly.com

2. Distribution of press releases to the media

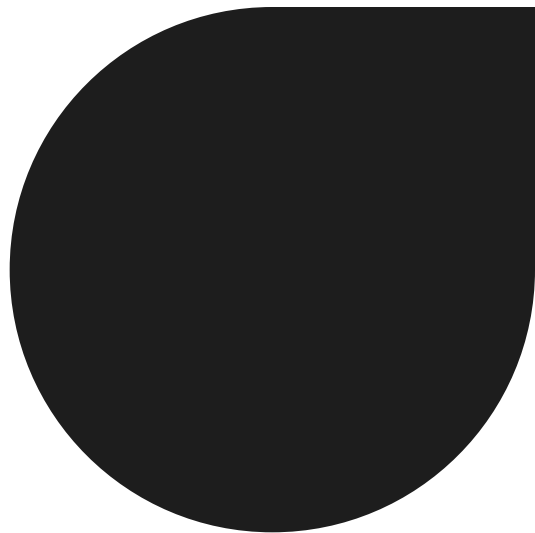
3. PR care

4. Advertising cooperation with media

4. Monthly reports

Additional: FB/IG ads, social media care

Price includes showroom actions, except for special events and photo shoots.



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